


YOU AND YOUR LISTINGS ON ZILLOW/TRULIA


MAKE A GOOD IMPRESSION WITH YOUR PHOTO, PAST SALES AND REVIEWS! FREE!


You want to look your best online so consumers will choose you over your competition!


There are four ways you can be featured with your listings. Be sure to go to Zillow and type in the address of one of your listings to see how you are featured.. The manner in which the listing agent is featured depends on if you have created a profile on Zillow and enhanced it. The *DEFAULT Display is a display only* of the Listing Agent info. Note the names are in black with no hyperlink as they have not yet created a Zillow account. Zillow profiles populate Trulia.

CONTACT AGENT

 **Larry Bell** (713) 898-1775 LISTING AGENT

 **Charlie Zaid** ★★★★★ (1) 1 Recent sales (713) 385-7000 PREMIER AGENT

 **Elizabeth Flores-Sauceda** ★★★★★ (3) 2 Recent sales (832) 728-0069 PREMIER AGENT


 **Jocelyn Bradshaw** ★★★★★ (7) 2 Recent sales (832) 353-2601 PREMIER AGENT


Default Display - 1
No photo in Greenhouse
FREE


Default Display Suggestions


1. Add photo to Main Profile in Greenhouse.
2. Create Zillow Account

CONTACT AGENT

 **Andrew Herrera II** LISTING AGENT

 **Christina Chung** ★★★★★ (11) 20 Recent sales (415) 987-6050 PREMIER AGENT

 **Simon Shue** ★★★★★ (95) 15 Recent sales (415) 549-0284 PREMIER AGENT

 **Patrick Lam-Top #1 Producer** ★★★★★ (32) 57 Recent sales (415) 423-3909 PREMIER AGENT


Default Display - 2
Agent photo in Greenhouse
FREE





Improve Your Looks Online by Creating A Zillow /Trulia Account


1. Hyperlink to Agent profile
2. Add bio and more
3. Add Past Sales
4. Add Reviews

CONTACT AGENT

 **Alida McGarrity** ★☆☆☆☆ (0) 2 Recent sales LISTING AGENT


 **Jessica Chaffin Hargis** ★★★★★ (232) 317 Recent sales (469) 251-1309 PREMIER AGENT

 **Kathy Murray** ★★★★★ (13) 23 Recent sales (844) 332-6360 PREMIER AGENT

 **Lesley Arbuckle** ★★★★★ (2) (844) 402-4507 PREMIER AGENT

Default Display - 3
With Zillow Account
FREE

CONTACT AGENT

 **Barbara Dunlap** ★☆☆☆☆ (0) 2 Recent sales Pacific Union International Inc. (415) 359-6445 AGENT

I am interested in 2112 Pine St # A, San Francisco, CA 94115.

Contact Agent

ZILLOW PREMIER \$\$\$\$
Lead goes only to this agent
Contact Zillow for this display..



WHERE DO LEADS GO?

Leads on all free displays go to the GG LISTING AGENT through Lead Router! **SPEED TO THE LEAD!** Be sure to contact Lead immediately as they may have selected more than one agent. (Listing Agent gets copied on all leads.)



FREE LEADS for Listing Agents!

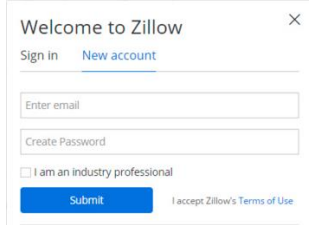
Lead Router offers leads to listing agents first!. Make sure you are setup in LR and at least get leads on your own listings! Watch video in Greenhouse to get started today! See link and more information in PowerHouse / Prospecting.

CREATING/ENHANCING YOUR ZILLOW PROFILE

1. REGISTER ON ZILLOW

Make sure to check the **I am an industry professional** box.

Note: To have your listings automatically connected upon creating the account, be sure to use the Crest email as displayed in the Contact Me portion /PowerHouse/Media Center / Websites / GG Websites. If not, you will HAVE to add this later to connect you with your listings. This has nothing to do with where the leads go. Leads go through Lead Router.



Welcome to Zillow

Sign in [New account](#)

Enter email

Create Password

I am an industry professional

[Submit](#) [I accept Zillow's Terms of Use](#)



*Email:
NOTE: changing Email will not change your username

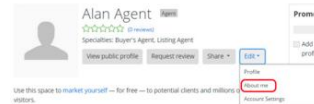
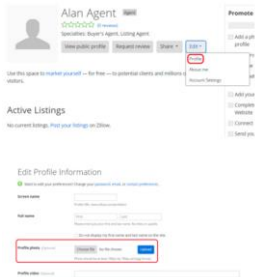
Crest Email:



2. Click AGENT HUB in upper right corner. Then PROFILE.

3. Click EDIT PROFILE.

Add Photo and other information.



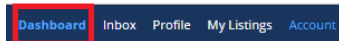
Note: If you are not sure what to say here, copy and paste your bio from www.bhgre.com – Find An Agent

4. ADD PAST SALES

Stand out from the competition!

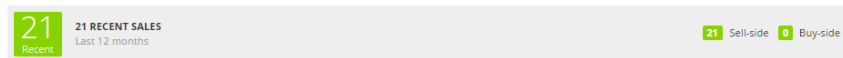
From the Dashboard – Click ADD PAST SALES

Listings in the system will already show as Past Sales. To add past sales including BUYERS – use their spreadsheet as directed.



Past Sales

Show off your experience on your Zillow profile.



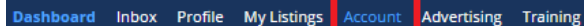
Add Recent Sales

Upload sales by [sending us a spreadsheet](#)

Enter address [Add sale](#)

5. Get Zillow Reviews. These can also be featured with Real Satisfied.

6. CONNECTING YOUR LISTINGS



If your listings are not showing on your account, you will need to add the Crest email to your account as displayed in Step 1. Click ACCOUNT. Then MANAGE EMAIL ADDRESSES to tie multiple email addresses to your Zillow account. The Crest email connects your listings with you through the Realogy feed.

Additional Email Addresses

Email: MATIN@GARYGREENE.COM

[Learn about linking listings to your e-mail address](#)

[Manage email addresses](#)

ALREADY HAVE A PROFILE?

- 1.. DUPLICATE – If you have more than one profile, please send Marsha@garygreene.com the URL of both profiles from the address bar and we can get them merged. Please check both Trulia and Zillow.
2. If you have issues connecting your listings to the account, please contact Marsha@garygreene.com if your office staff cannot resolve